



# ADVERTISING OPPORTUNITIES

Expo Guide			
Size	Vendor	Non-Vendor	
Full Page 8"h x 5"w	\$200.00	\$375.00	<p>Provided to attendees at the door. Includes map and listings of all vendors. Full colour. Artwork must be photo-ready or additional charges will apply.</p> <p><b>Artwork Due: April 26, 2019</b></p>
Half Page 3.875"h x 5"w	\$150.00	\$295.00	
Quarter Page 2.375"h x 3.875"w	\$125.00	\$275.00	

At the Door			
Opportunity	Vendor	Non-Vendor	Description
"Early Bird" Gift Bag	\$35.00	\$300.00	Gift bags provided to first 150 each day. Product samples, full-service gift certificates, or 50% off offers ONLY.
Bag Sponsorship	\$150.00	\$1,275.00	Your logo on one side of the attendee bag. Quantity: 800
Distribution	\$125.00	\$400.00	Product or product samples, made available to attendees at the swag table at the front doors. Quantity: 800

Presentations			
Opportunity	Vendor	Non-Vendor	Description
Presentation	\$100.00	\$225.00	25-minute presentation in the Doggy Demo area. Focus is to be informational (rather than a sales pitch). Includes mention in Expo Guide schedule.

Other			
Opportunity	Vendor	Non-Vendor	Description
Screen Ad	\$200.00	\$450.00	Have your ad in rotation on-screen throughout the event, with at least 50 impressions over the course of the Expo. Screen ads will play continuously when screen is not in use for other purposes.
Sound Bytes	\$125.00	\$275.00	Get your message into the ears of our attendees, with 5 announcements made by our emcee over the course of the weekend, strengthening your presence at the Expo.